



PGA OF ALBERTA  
MEMBERSHIP AWARDS PROGRAM  
**AWARD CRITERIA, SELECTION PROCESS AND ELIGIBLE CATEGORIES**

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**NOTE: ONCE A MEMBER WINS NATIONALLY THEY ARE INELIGIBLE TO WIN AGAIN PROVINCIALY IN THE SAME CATEGORY**

**APPRENTICE PROFESSIONAL OF THE YEAR**

**Criteria & Guidelines:**

- Demonstrated leader and mentor amongst their peer group.
- Leader and role model as it relates to the promotion and growth of the game of golf.
- Apprentice Professional must be working in a pro shop at a golf course.
- Must be an Apprentice Professional at the start of the year.
- Demonstrated involvement within the Community and Association.
- Strong desire to develop as a Golf Professional through a variety of different channels.

**Selection Process:**

- Each nominated Member's application is graded by an Awards Sub Committee.
- The Sub Committees for each Award are comprised of past winners of that particular Award.
- The 5 **Nominees** whose application ranks the highest from Members of the sub-committee are presented to the Selection Committee as **Finalists**.
- The Selection Committee is comprised of ten of the past Club Professional of the Year Award recipients.
- The Selection Committee reviews all Award Finalists submits confidential votes based on a point system.
- Awards are presented to the recipients with the most total accumulated points.

**Eligible Categories:**

All Apprentice Professionals in good standing **excluding** the following: previous PGA of Canada Candidate for Membership/Apprentice Professional of the Year Award winners, PGA of Canada National staff and PGA of Canada Zone staff.



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**CLASS “A” PROFESSIONAL OF THE YEAR**

**Criteria & Guidelines:**

- Demonstrated leader and mentor amongst their peer group.
- Leader and role model as it relates to the promotion and growth of the game of golf.
- Demonstrated involvement within the Community and Association.
- Strong desire to develop as a Golf Professional through a variety of different channels.
- Class ‘A’ Professional working in a pro shop at golf course – must start year in category.
- Demonstrated outstanding customer service.

**Selection Process:**

- Each nominated Member’s application is graded by an Awards Sub Committee.
- The Sub Committees for each Award are comprised of past winners of that particular Award.
- The 5 **Nominees** whose application ranks the highest from Members of the sub-committee are presented to the Selection Committee as **Finalists**.
- The Selection Committee is comprised of ten of the past Club Professional of the Year Award recipients.
- The Selection Committee reviews all Award Finalists submits confidential votes based on a point system.
- Awards are presented to the recipients with the most total accumulated points.

**Eligible Categories:**

All Class “A” Members in good standing **excluding** the following: Executive Professional, Head Professional, Head Teaching Professional, Life Professional, Master Professional, Retired Professional, Teaching Professional, previous PGA of Canada Class “A” Professional of the Year Award winners, Past Presidents of the PGA of Canada (within the past 5 years), current PGA of Canada Board of Directors, PGA of Canada National staff and PGA of Canada Zone staff.



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**CLUB PROFESSIONAL OF THE YEAR**

**Criteria & Guidelines:**

- Leader and mentor at their facility and within the golf industry as a whole.
- Leader and role model as it relates to the promotion and growth of the game of golf.
- Demonstrated involvement within the Community and Association.
- Maintain a substantial record of service to the Association and the game of golf.
- Business innovation and continuous improvement at their facility.

**Selection Process:**

- Each nominated Member's application is graded by an Awards Sub Committee.
- The Sub Committees for each Award are comprised of past winners of that particular Award.
- The 5 **Nominees** whose application ranks the highest from Members of the sub-committee are presented to the Selection Committee as **Finalists**.
- The Selection Committee is comprised of ten of the past Club Professional of the Year Award recipients.
- The Selection Committee reviews all Award Finalists submits confidential votes based on a point system.
- Awards are presented to the recipients with the most total accumulated points.

**Eligible Categories:**

All Class "A" Head Professionals in good standing **excluding** the following: previous PGA of Canada Golf Professional or Club Professional of the Year Award winners, Past Presidents of the PGA of Canada (within the past 5 years), current PGA of Canada Board of Directors, PGA of Canada National staff and PGA of Canada Zone staff.



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### **EXECUTIVE PROFESSIONAL OF THE YEAR**

#### **Criteria & Guidelines:**

- Demonstrated outstanding qualities of leadership at their facility and within the golf industry as a whole.
- Demonstrated outstanding management, business innovation and continuous improvement at their facility.
- Maintain a substantial record of service to the Association and the game of golf.
- Well-regarded as a role model to other PGA of Alberta Executive Professionals.
- Nomination should be based on a nominee's entire past experience as an Executive Professional.
- Achievements during the past five years should be emphasized.

#### **Selection Process:**

- Each nominated Member's application is graded by an Awards Sub Committee.
- The Sub Committees for each Award are comprised of past winners of that particular Award.
- The 5 **Nominees** whose application ranks the highest from Members of the sub-committee are presented to the Selection Committee as **Finalists**.
- The Selection Committee is comprised of ten of the past Club Professional of the Year Award recipients.
- The Selection Committee reviews all Award Finalists submits confidential votes based on a point system.
- Awards are presented to the recipients with the most total accumulated points.

#### **Eligible Categories:**

All Class "A" Executive Professionals in good standing **excluding** the following: previous PGA of Canada Executive Professional of the Year Award winners, Past Presidents of the PGA of Canada (within the past 5 years), current PGA of Canada Board of Directors, PGA of Canada National staff and PGA of Canada Zone staff.



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**JUNIOR LEADER OF THE YEAR**

**Criteria & Guidelines:**

- Recognized as a leader and mentor amongst junior golfers.
- Demonstrated involvement in the development, promotion and growth of junior golf at the club level.
- Contribution to Junior Programs and Events at the Community, Association and National level.
- Proven interest, concern and ability to provide opportunities and experience for junior to learn and play golf.
- Preference will be given to nominees certified in instruction and/or coaching contexts of the PGA of Canada National Coach Certification Program as well as those engaged in learning and certification through other bodies in the industry.

**Selection Process:**

- Each nominated Member's application is graded by an Awards Sub Committee.
- The Sub Committees for each Award are comprised of past winners of that particular Award.
- The 5 **Nominees** whose application ranks the highest from Members of the sub-committee are presented to the Selection Committee as **Finalists**.
- The Selection Committee is comprised of ten of the past Club Professional of the Year Award recipients.
- The Selection Committee reviews all Award Finalists submits confidential votes based on a point system.
- Awards are presented to the recipients with the most total accumulated points.

**Eligible Categories:**

All Class "A" Members and Apprentice Professionals in good standing **excluding** the following: Life Professional, Retired Professional, previous PGA of Canada Junior Leader of the Year Award winners, Past Presidents of the PGA of Canada (within the past 5 years), current PGA of Canada Board of Directors, PGA of Canada National staff and PGA of Canada Zone staff.



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**TEACHER OF THE YEAR**

**Criteria & Guidelines:**

- Recognized as an outstanding teacher of golf among the PGA of Alberta Membership.
- Initiation and/or implementation of unusual, innovative and/or special teaching programs.
- Publication of articles, books, magazines, etc.
- Demonstrated teaching involvement at the Community, Association and National levels.
- Attendance at Provincial and National teaching workshops, seminars, and coaching summits.
- Nominees **must** have achieved certified status in at least one context within the instruction stream of the National Coaching Certification Program for Golf in Canada (Instructor of Beginner Golfers, Instructor of Intermediate Golfers, Instructor of Advanced Golfers).

**Selection Process:**

- Each nominated Member's application is graded by an Awards Sub Committee.
- The Sub Committees for each Award are comprised of past winners of that particular Award.
- The 5 **Nominees** whose application ranks the highest from Members of the sub-committee are presented to the Selection Committee as **Finalists**.
- The Selection Committee is comprised of ten of the past Club Professional of the Year Award recipients.
- The Selection Committee reviews all Award Finalists submits confidential votes based on a point system.
- Awards are presented to the recipients with the most total accumulated points.

**Eligible Categories:**

All Class "A" Members in good standing **excluding** the following: Life Professional, Retired Professional, previous PGA of Canada Teacher of the Year Award winners, Past Presidents of the PGA of Canada (within the past 5 years), current PGA of Canada Board of Directors, PGA of Canada National staff and PGA of Canada Zone staff.



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### **COACH OF THE YEAR**

#### **Criteria & Guidelines:**

- Recognized as an outstanding coach of golf among the PGA of Alberta Membership.
- Initiation and/or implementation of unusual, innovative and/or special coaching programs.
- Publication of articles, books, magazines, etc.
- Nominees **must** be certified within Golf's National Coach Certification Program Competition stream (Coach of New Competitors, Coach of Developing Competitors).
- Attendance or facilitation of a minimum of two PGA of Canada Teaching Workshops, Seminars, or PGA of America Teaching & Coaching Summits within the last five years.
- Demonstrated involvement in coaching programs at the facility, zone and national levels.

#### **Selection Process:**

- Each nominated Member's application is graded by an Awards Sub Committee.
- The Sub Committees for each Award are comprised of past winners of that particular Award.
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- Awards are presented to the recipients with the most total accumulated points.

#### **Eligible Categories:**

All Class "A" Members in good standing **excluding** the following: Life Professional, Retired Professional, previous PGA of Canada Coach of the Year Award winners, Past Presidents of the PGA of Canada (within the past 5 years), current PGA of Canada Board of Directors, PGA of Canada National staff and PGA of Canada Zone staff.



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**RETAILER OF THE YEAR**

**Criteria & Guidelines:**

- Innovative merchandising philosophies and display techniques.
- Unique sales promotions.
- Effective buying plan and sell through strategies throughout the seasons.
- Demonstrated skill in planning and promotion of sales by presenting products to his/her market on a timely basis.

**Selection Process:**

- Each nominated Member's application is graded by an Awards Sub Committee.
- The Sub Committees for each Award are comprised of past winners of that particular Award.
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- The Selection Committee reviews all Award Finalists submits confidential votes based on a point system.
- Awards are presented to the recipients with the most total accumulated points.

**Eligible Categories:**

All Class "A" Members in good standing **excluding** the following: Life Professional, Retired Professional, previous PGA of Canada Retailer of the Year Award winners, Past Presidents of the PGA of Canada (within the past 5 years), current PGA of Canada Board of Directors, PGA of Canada National staff and PGA of Canada Zone staff.





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**SALES REPRESENTATIVE OF THE YEAR**

**Criteria & Guidelines:**

- Possess strong communication and organizational skills.
- Is a reliable liaison between accounts and the National Sales Manager and/or Company they represent.
- Promoter of the game of golf.
- Represents themself and their company in the highest manner possible.

**Selection Process:**

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