



BECOME A PRO

ARE YOU THINKING OF MAKING A PROFESSION IN GOLF YOUR CAREER?

The Professional Golfers' Association (PGA) of Alberta is one of nine Provincial Zones of the Canadian Professional Golfers' Association, which having been formed in 1911 is one of the oldest Professional Golf Associations in the world.

A day in the life of a Golf Professional starts early and ends late. Commitment and support toward their Membership is their number one priority, and between phone calls from manufacturers, meetings with Board Members, tournament coordination, junior golf development and pro shop operations, they still find time in their day to lend a helping hand to Members practicing on the driving range.

Members of the CPGA have a strong desire to succeed as professionals and more importantly as experts in their chosen field. Golf is their vocation, a career path from which they earn their living. Through its very demanding Training Program, the CPGA ensures that all Members understand the rigors of the golf industry early on in their careers, eliminating as many of the surprises as possible that a Member may encounter on a daily basis as a Golf Professional. Minimum standards of entry are established and reviewed from time-to-time by the Board, including playing ability, education, employment and examination. These mechanisms are in place in order to accept a Member into the Association, ensuring in the long run, that when a Member accepts an offer of employment from a golf facility, they are adequately prepared to carry out the duties expected of a Golf Professional.

The golf industry can be a rewarding and challenging industry for those who make the decision to call it their chosen profession.

Are you thinking of making it your career?

The following skills are considered 'must haves' for an individual wishing to enjoy a successful career in the golf industry as a Golf Professional

- **Competent in Playing the Game of Golf**
- **Strong Work Ethic**
- **Ability to Engage People**
- **Proper Groom & Dress**
- **A Genuine Passion for the Business of Golf**
- **Positive Attitude**
- **Proper Etiquette and Professionalism**
- **Innovative, Honest, Trustworthy, Dependable**
- **Demonstrated Integrity and Ability to Maintain Confidentiality**

In addition, the following skill areas have been identified by the PGA of Alberta Employment Committee as paramount to enjoying a successful career in golf. These skills are continually developed by our Members through on-the-job training, during off-season personal and professional development as well as through our various Educational offerings.

Skill Areas: Business & Leadership, Communication, Human Resources, Golf Operations, Food & Beverage, Turfcare, Merchandising, Instruction

LOOKING FOR WORK

If you are looking at joining the 550 golf professionals in Alberta who make their living in this game, check out some of the job opportunities available for this coming season, and make a point of talking with your Head Professional about what it takes to become a golf professional in Canada.

Most job postings in the golf industry begin appearing on www.pgaofalberta.com in the month of August (for the following season), and as the season winds down through the end of October, the number of job postings escalates. Come mid-April, most positions have been filled or decisions have been made by the hiring clubs to

no longer require candidates to fill any vacancies, and therefore the number of postings declines to virtually zero.

Today the PGA of Alberta is comprised of over 550 Golf Professionals who are Leaders in Golf. We are Teachers, Managers, Merchandisers, Mentors, Promoters, Players and Ambassadors. We provide Instruction to all golfers, Leadership for all golf environments and the Expertise necessary to handle any situation. Our livelihood is Golf. Whatever Golf means to you.



GET TO KNOW YOUR GOLF PROFESSIONAL - THE MOST TRUSTED RESOURCE IN GOLF



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