

## **Alberta Professional Golfers' Association Lifetime Achievement Award**

Born on April 9<sup>th</sup>, 1939, and raised in Saskatoon, Saskatchewan, Clayton Robb first picked up a golf club under the watchful eye of Riverside Golf & Country Club Head Professional, Bill Turnbull, and at the age of twelve, became one of the club's caddies.

In the 1950s, between regular shifts at the club, he managed to win the Saskatchewan Juvenile Championship and the Lobstick Amateur Open in Waskesiu, known today throughout Western Canada as one of the top Open Golf Tournaments.

Deciding to pursue golf as a career, Clayton joined the Canadian PGA in 1960, while working as an Assistant Professional at the Riverside G&CC. He went on to work as Head Professional at Willowdale G&CC and Cooke GC in Saskatchewan, before making the move to the Pinebrook Golf & Country Club in Calgary in 1975. He was a Member of the Saskatchewan PGA Board of Directors for four years, including one year as president, he won the Saskatchewan PGA Championship twice, the 1965 Regina Open and the Lobstick Open in 1972, this time as a professional, before leaving for Alberta.

It was during his twenty five years as Head Professional and Director of Instruction at Pinebrook, where Clayton was able to develop and pursue his greatest passion in life, and make his mark as one of the most influential and talented golf instructors in the country.

While serving the club members of Calgary's newest private golf club, Clayton developed and organized several initiatives to help grow the game and foster individual talents. The most notable are the Lynne Cox Ladies' Camp – the first of its kind – a Canadian Ladies' Golf Program which he ran for fifteen years for the top ten females in the country, helping them prepare for international competition; and the Maximum Golf School, which began in 1982 and continues to be offered by golf professionals today.

A strong believer in sharing successes with others, in order to develop short game and biomechanical instructional approaches, Clayton founded a soft touch short game school in 1983, and has attended several national and international clinics and schools on the subject. In 2003 he co-chaired the Alberta PGA Teaching Summit, in order to provide Alberta's Golf Professionals with a similar opportunity to share their experiences with one another.

His involvement with the Alberta PGA has been instrumental in the development of top instructors within the province and in 1996, Clayton was voted by his peers as the Alberta PGA Teacher of the Year. Clayton becomes the second Member to receive the Alberta PGA Lifetime Achievement Award in the Teacher Category.

