

## Alberta Professional Golfers' Association Lifetime Achievement Award

The Alberta Professional Golfers' Association was formed in 1964 by a group of Alberta's Canadian PGA Members to advance the interests of golf professionals in this province. Golf Professionals have always played a strong leadership role and have always been very prominent at the club level in the promotion of the game of golf, through a strong ability to play the game, as well as teach the game. Things haven't changed too much as far as leadership goes, Golf Professionals continue to be the Ambassadors and Leaders of the game of golf each and every day, playing a much more significant role today on the business end of the golf operation.

This loosely knit group of golf professionals met annually to increase and communicate any available employment opportunities to each other within the province, and developed an annual education seminar to promote the sharing of information and ideas designed to help them with their careers in the pro shops.

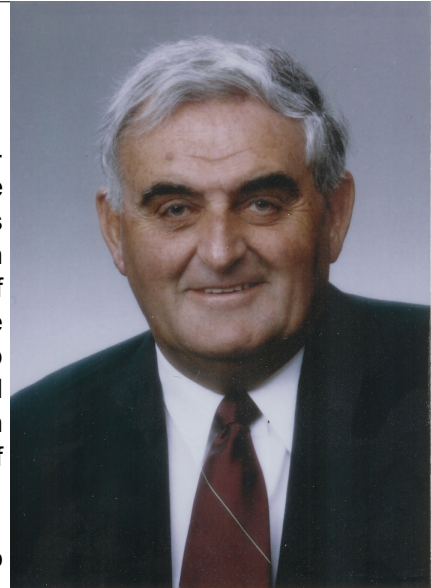
In 1986 the Association took a major step forward in solidifying this leadership position and brought with it a major increase in Membership Programs and Services by hiring its' first full time Executive Director, Mr. Dave Mayes. Equipped with a few contact phone numbers, three boxes full of Membership Records and a few thousand dollars in the bank, Dave went to work, setting up an office in the basement of his house, and began a journey to help each and every Canadian PGA Member in Alberta advance their careers in the golf industry.

With a strong vision for what the future could hold for the Membership, Dave worked tirelessly with ten Presidents, dozens of Board Members and hundreds of Members at large during a career which spanned over 16 years. His work helped to build a family of golf professionals into the prominent figures of the game in Alberta, and shape the Alberta Zone of the Canadian PGA into a leader in the industry, an organization which many industry experts across the country have come to call a model Association.

When his family moved to Calgary from Scotland, Dave got his start in the game at age 13, washing clubs and carrying bags as a 'C' caddy for the Membership at the Calgary Golf & Country Club. It wasn't long before he made the jump through the 'B' ranks to the 'A' list under Head Professional Jack Cuthbert.

Dave's passion for the game led him to volunteer as a Member of the Calgary Golf Association and the Alberta Golf Association for a combined twelve years. In 1986, after thirty-six years at Texaco, Dave accepted the challenge presented to him by the Members of the Alberta PGA, and left Texaco to work full time in the golf industry.

One of only two Honourary Life Members of the Canadian PGA, Dave has since retired but continues to help out whenever the industry beckons. He has been a course marshal, starter and scorer at almost every Professional and Amateur Championship in the province, and continues to support all Alberta PGA tournaments, seminars and shows, to see how the family of Alberta's golf professionals are doing with their careers.



*Dave Mayes*