



August 5, 2011

Dear Golf Course Owner/Operator,

You are cordially invited to attend the 2011 PGA of Alberta Buying Show, at the Edmonton Expo Centre (formerly Northlands Park – Agricom), in Edmonton, Alberta. The 2011 Buying Show will be open to you for **VIEWING at 2:00pm on Wednesday, October 19th**, and for **BOOKING on Thursday, October 20th from 9:00 am – 5:00 pm** and on **Friday, October 21st from 9:00 am – 2:00 pm**.

You may register to attend the show in advance at a cost of \$75 per person*. Up to four people from your facility may attend the show with valid credentials showing their affiliation with your facility. You may also register at the door at a cost of \$125.00 per person*.

****Please note that CPGA Members and NGCOA Members are provided with complimentary access to the buying show upon presentation of their Membership Card.***

Additional information:

1. To register your staff for the buying show, please submit the completed **Registration Form** prior to **October 1st**
2. Please book your hotel rooms early enough in order to guarantee your accommodations
3. Arrive at the Buying Show organized and prepared to conduct business with your Sales Representatives
4. Ensure all staff representing your facility have been registered and are aware of the Buying Show Rules, Regulations and Dress Code (*Jeans, cutoffs and track suits are not permitted in the show*)
5. Parking passes are not required
6. No one under the age of 18 is permitted in the PGA of Alberta show at any time
7. Golf Courses who are registered by **September 15th, 2011** will be published in the 2011 PGA of Alberta Industry Guide

We thank you for your continued support and look forward to seeing you at this year's show.

Yours truly,

PGA of Alberta Buying Show Committee



PGA OF ALBERTA BUYING SHOW REGISTRATION FORM

Registration Deadline: October 1st, 2011 (September 15th for all publications)

Facility: _____ Contact: _____

NGCOA Facility #: (if applicable) _____ (Please bring membership card to registration)

Facility Address: _____

City: _____ Province: _____ Postal Code: _____

Facility Phone: _____ Facility Fax: _____

Email: _____ Website: _____

Please list ALL persons who will be representing your facility at the show:

Name:	Position:
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____

Total number of people attending: _____ (@ \$75.00/person) = Total: \$ _____

Credit Card #: _____ exp. _____

Name on Card: _____

Signature: _____

**If mailing a cheque, please make it payable to the PGA of Alberta*

FAX TO 403.256.8895 OR 1.877.259.8895
DEADLINE OCTOBER 1st, 2011