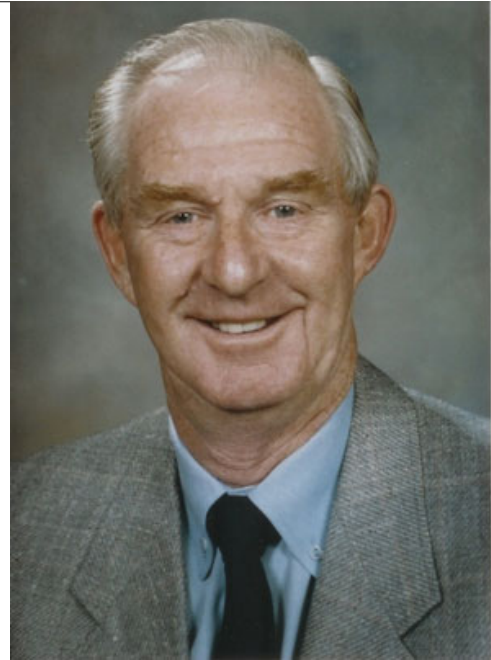


SANDY ROBERTSON

Like so many before him, Alexander (Sandy) Robertson left Scotland for Canada as a banker, ending up in the growing city of Edmonton, Alberta. He later joined the Canadian PGA in 1958 as an Assistant Professional at the Mayfair G&CC, when dues in the Association were just \$17. A short time later in 1962, he moved on to become Head Professional at the Riverside Golf Course where he remained for eighteen years. In 1979, he made the move from Riverside's public fairways to the private ones at the Glendale Golf and Country Club in Northwest Edmonton, where he stayed for another sixteen years, in an active capacity as Head Professional. More recently he has been helping his successor at Glendale, son Peter, for the past ten years, as a backshop supervisor. Currently, he is a Life Member of the Canadian PGA.



While Sandy is a well respected player, twice winning the Alberta Assistants' Championship in the 1970s, he is also known for his leadership within the Association, and for his efforts in building the Association from the ground up. As the Association's first President in 1964, Sandy spearheaded the province's education program, and coordinated the activities of the professional association in Alberta, without a rule book or procedure manual to follow.

In addition to laying the groundwork for regular meetings of the province's golf professionals at the annual educational seminars he helped to initiate, he was also instrumental in establishing the Merchandising Trade Show in Alberta, bringing together golf professionals and sales representatives from throughout the province at various hotels and conference centres. To this day, this show remains one of the Association's most valuable assets, and the premier show in the country.

In 1964, when the first Education Seminar was held in Red Deer, an unexpected 70 Professionals showed up to the meeting, officially forming the Alberta PGA as a Zone body representative of the Canadian PGA.

Sandy's initiative within the Association landed him the role as Alberta's representative at National Association meetings and eventually a position on the National Education Committee. He could often be found marking Class A exams on the train ride between Edmonton and Toronto.

Sandy's contributions to the Association, both on a Provincial and National level continue to bring value to Golf Professionals and to the industry. In 2003, Sandy was unanimously selected by the Alberta PGA Board of Directors as the inaugural recipient of the Lifetime Achievement Award in the Association Builder Category.