



Matthew Friedrich Top 100 Program Points 2025

EDUCATION			
Category	Title	Points	Awarded
Buying Show Education Session	Buying Strategies #1	3	3
Webinar	PD Series #1	2	2
Webinar	PD Series #2	2	2
Education Workshop	PING Academy	3	3
Education Workshop	Callaway Certified Product Specialist	3	3
Education Workshop	Cobra Puma Golf Fitting Certification	3	3
Webinar	PD Series #3	2	2

Total Points: 18

ASSOCIATION			
Category	Title	Points	Awarded
Compensation Survey Participation	Compensation Survey	5	5
Buying Show	2024 Buying Show	10	10

Total Points: 15

TOURNAMENTS			
Category	Title	Points	Awarded
Tournament Participation (PGA of Alberta)	Players Tour (1-Day)	2	2
Tournament Participation (PGA of Alberta)	KAILANI Pro-Pro Scramble	2	2
Tournament Participation (PGA of Alberta)	Pro-Junior	2	2
Tournament Participation (PGA of Alberta)	Assistants' Championship	4	4

Total Points: 10

NOTE: Awarded points are based on the following maximums for the categories below:

Spring Seminar - Maximum 10 points
 Buying Show Education Session - Maximum 9 points
 PGA of Canada Education Workshop - Maximum 10 points
 Education Workshop - Maximum 9 points
 Webinar - Maximum 6 points
 Annual General Meeting - Maximum 3 points
 Buying Show - Maximum 10 points
 Compensation Survey Participation - Maximum 5 points
 Submitted an Award Nomination - Maximum 2 points
 Award Finalist - Maximum 3 points
 Mentorship Program (Mentor) - Maximum 5 points
 Mentorship Program (Mentee) - Maximum 3 points
 PGA on Wheels Volunteer - Maximum 10 points
 Golf Show Volunteer - Maximum 5 points
 Committee Involvement - Maximum 10 points

Pro Tip Tuesday - Maximum 3 points
Industry Volunteer - Maximum 9 points
Tournament Participation (PGA of Alberta) - Maximum 10 points
Tournament Performance (PGA of Alberta) - Maximum 10 points
Tournament Host (PGA of Alberta) - Maximum 5 points
Tournament Participation (PGA of Canada) - Maximum 5 points
Exhibitor at PGA of Alberta Golf Shows - Maximum 5 points
Teaching Summit - Maximum 10 points