



CFM/Assistant/ Associate Professional

The Innisfail Golf Club is a pristinely manicured 27-hole facility located in the foothills of Central Alberta in its 100th Year of operation. The narrow fairways and sloping greens consistently challenge veteran golfers, while still being approachable to golfers of all ages and skill levels. Our goal at the club is to develop deep, meaningful relationships with all of our members and guests alike, while providing dependable and excellent customer service to all of our patrons, at all times.

We are currently looking for a highly motivated PGA of Canada professional, or Candidate for Membership to help fill out our team for the 2024 season and beyond. Reporting to the Head Professional, the successful candidate will be a key player in providing our members and guests with a welcoming, friendly, personable, and professional experience. The successful candidate will also display excellent communication skills, have the ability to handle the demands of a very busy facility, and have a passion for growing the game of golf, demonstrated through their day-to-day interactions with clients.

Key Roles and Responsibilities:

- Day-to-Day Golf Shop Operations
- Assist in the development and maintenance of an exceptional club atmosphere through positivity and professionalism
- Work with the other professionals to deliver expert club fitting sessions, and basic club repair duties
- Assist in the coordination and execution of club events, corporate events, and leagues.
- Work with the Head Professional, and the rest of our team to develop and implement the best junior golf program in Central Alberta
- Facilitating member and guest engagement through the execution of sales, instruction, and playing

Desired Skills and Experience:

- Strong interpersonal communication skills with members, guests, and staff alike
- Well versed in retail sales strategies, including expert product knowledge, and excellent customer service and sales skills – preferably with an affinity for merchandising
- An understanding of various social media platforms, and the technical skills to help market the golf operations successfully on those platforms
- Technologically savvy with basic computer programs including the Microsoft Office suite of programs. Skills in photo/video editing through the Adobe Creative Suite will also be an asset
- Time management, organization, and the ability to schedule yourself and other employees

- Must have a passion for going above and beyond a regular level of service to exceed the expectations of members, guests, and the public alike at every opportunity

Compensation:

- Initial term will finish on the 31st of October, with the expectation that the length of term will increase the following season, provided evaluation targets are met
- Salary will be between \$3,000.00 - \$4,000.00 paid on a monthly basis
- Golf Equipment Package
- Staff meal discount
- Tournament Allowance
- Annual PGA Dues Reimbursement
- 90/10 Private Lesson Revenue
- 50/50 Group Lesson Revenue
- Opportunity for additional professional development opportunities to be paid for as negotiated between the successful applicant and the Head Professional

Deadline for Application:

- April 14th 2024 – Earlier submission of application is preferred
- Flexible based on the schedule of the successful candidate – however the latest an applicant would be asked to start is May 1st 2024

Applications:

Interested candidates are asked to submit their resume and cover letter to:

Jeff McDowall
Head Golf Professional
jeff@innisfailgolf.ca

Innisfail Golf Club
6080 Lakewood Drive
Innisfail, AB T4G 1S7

All applications and correspondence will be held in strict confidence.

Only those individuals selected for an interview will be contacted.

Thank you for your interest in joining our team at the Innisfail Golf Club. Should you wish to learn more about this exciting opportunity, please contact Jeff McDowall at 403-227-3444 Ext. 3