



PGA OF CANADA, HEAD PROFESSIONAL

Job Summary

Reporting to the Director of Golf, and Vice President Eaglequest Golf, the Head Professional of the Radium Golf Group will be a personable leader who is passionate about the sport of golf and driven to excel. They will be an accountable team player and a visible representative for the club. A strong communicator for both their membership, staff, and other departments. A natural ability to lead and motivate, coupled with a passion for the game, is essential.

This role requires close collaboration with the management team and golf operations team to ensure the successful administration of club programs and initiatives, aligning with the club's overall philosophy and culture of striving for excellence.

Responsibilities

As Head Professional, of both the Springs and Resort Course - the successful candidate will be responsible for collaborating with the Golf Shop Manager and Director of Golf to ensure creative and profitable operations the golf course(s). They will be the visible presence for member events, leagues, retail, instruction and all day-to-day activities. Some Key Responsibilities (but not a complete list of Job duties) are:

Member Experience:

- Support the Director of Golf, Management and Ownership Groups, implementing the clubs Mission, Vision, and Core Values while collaborating with Golf operations team on golf and social opportunities to enhance the club experience.
- Grow strong relationships with the Annual Pass Holders ensuring trust and confidence in the operation.
- Visible and engaging in the Golf Shop and on course with members and their guests of all ages.
- Address member concerns with an educated and professional consistency.
- Have a positive attitude and be a team lead when engaging with members and guests.

Human Resource Management:

- Support the Director of Golf in creating an engaging workplace culture.
- Develop an industry leading on-boarding process for Golf Shop staff.
- Maintain a relevant and continually evolving Standard Operating Procedure manual.
- Timely, pro-active communication with management, members and industry partners.
- Assist the Golf Shop Manager and Director of Golf with reviewing the employee timetables and 'When I Work' app.
- Assist with on boarding On Course Marshals, Starters and Outdoor Service staff.

Retail:

- Provide leadership and guidance resulting in memorable retail experiences.
- Ensure strong inventory control measures are in place.
- Assist the Golf Shop Manager with monthly inventory counts and reports.
- Play a major role in purchasing, trends, merchandising and execution of in season opportunities
- Creating brand partnerships that are clearly defined in the merchandising in the Golf Shop
- Organize and keep the Golf Shop merchandise tidy and label focused.

Event Management:

- Oversee and execute all Club Leagues (Men's, Ladies, Mixed) with their respective Captains.
- Build constructive relationships with the Men's, Women's, Mixed club representatives to deliver memorable event experiences.
- Assist with scheduling and executing Junior Camps and following up with participants.
- Ensure club tournaments are set up, executed, and well represented by the Golf Operations team.
- Have a presence and play golf in all weekday leagues, assist with league prizing

PGA Instruction:

- Ensure that there is an advanced Instructional programming for the members of the club of all demographics and run Instruction Programs in a profitable manner that benefit the Club
- Continually work and explore new ideas to expand the Instruction Packages to establish Radium Golf Group as a superior Instruction facility in the East Kootenay Valley
- Confirm the PGA staff remain engaged with new technology & coaching methods.
- Create a comprehensive Off-Season Instruction initiative for the golf simulator, encouraging off season play with the Valley.

Qualifications

The Head Professional will embody exemplary interpersonal skills, displaying themselves as a proven collaborator and adept relationship builder. They will exhibit unwavering dedication to acting and delivering measurable outcomes. At their essence, they epitomize honesty and integrity, coupled with a profound sense of humility, all while harboring a deep-seated passion for the industry.

- A forward-thinking strategist, possessing acute business acumen and an unwavering commitment to personal growth through continuous improvement.

- Someone skilled at exercising sound judgment and navigating complex decisions with incredible tact.
- A visible leader who exemplifies the ability to positively motivate, taking pride in the accomplishments of their team, and demonstrating a willingness to provide ongoing constructive feedback.
- Exhibits outstanding abilities in verbal, written, and interpersonal communication.
- Extensive experience in all aspect of the Golf Industry.
- Membership of the PGA of Canada in good standing as a Class 'A' Member
- An active participant in the PGA Zone continuing education and engagement initiatives.
- Golf operations experience is a required
- Proficiency in Microsoft Word, Excel, Outlook, and PowerPoint
- Understanding of course administration and operational practices and procedures
- Exceptional written and oral communication skills
- Strong organizational and detail-oriented abilities
- Excellent communication and interpersonal skills
- Proficiency in project coordination and delegation of responsibilities
- Problem-solving capabilities for complex issues
- Understanding of golf related programs such as 'Gallus Golf' and 'Club Prophet'

Compensation

- Salaried (based on experience)
- Benefits
- Staff re-location housing (options available)

Benefits/Perks

- Term of employment is early March to late October (with opportunity to extend contract)
- Meal discount program (50%)
- Equipment PGA Player Package while employed with Radium Golf Group
- Lesson Revenue (70%)
- Unrestricted playing and practice privileges
- PGA of Canada Dues paid for the current golf season.
- Educational and Tournament competition allowance