

Position Title: Head Professional

Employer: The Coyote Golf Club

Location: Sundre, Alberta

Category: Golf Operations Management

Reports To: General Manager

Compensation: From \$6,200-7,000 Monthly commensurate with experience

About The Coyote Golf Club

Nestled among the lodgepole pines in the foothills of the Rocky Mountains, The Coyote Golf Club is more than just a beautiful 18-hole course - it's the heart of golf in Sundre, Alberta.

Designed by renowned architect Gary Browning, our course welcomes everyone from seasoned competitors to families enjoying their first round together.

We're proud of our impeccably conditioned fairways, generous greens, and thoughtfully placed bunkers that challenge and delight players of all skill levels. But what truly sets us apart is our commitment to making golf fun, accessible, and deeply connected to our community.

The Coyote Golf Club is proudly owned by the Western RV Country Group of Companies.

Course Website: www.golfcoyote.ca

About This Role

We're looking for a passionate golf professional who sees the game as we do - a way to bring people together, create lasting memories, and strengthen community bonds.

As our Director of Golf / Head Professional, you'll report to the General Manager and serve as a key leader in shaping the golf experience at The Coyote. This isn't just about managing operations; it's about inspiring a love for the game in everyone who visits, from our dedicated members to first-time players and the Sundre community we proudly serve.

You'll be responsible for:

- Creating exceptional experiences for members, guests, tournament players, and community groups
- Leading, mentoring, and energizing our Golf Operations team
- Designing programs and events that balance competitive excellence with pure enjoyment
- Bringing fresh ideas and innovative approaches to everything we do

What You'll Do

Build and Lead a Great Team

- Recruit, schedule, train, and support our Golf Operations staff

- *Foster a welcoming, team-oriented culture where everyone feels valued*
- *Set the standard for warm, professional service that makes people want to come back*

Champion Daily Golf Operations

- *Manage tee sheets strategically to maximize access and revenue*
- *Oversee all Coyote golf events and work collaboratively with our membership liaison*
- *Supervise on-course services, including pace-of-play management*
- *Contribute ideas to evolve our operations policies and procedures*
- *Support the General Manager in broader facility operations*

Curate Our Pro Shop Experience

- *Merchandise and manage our golf shop with an eye toward what our community needs and wants*
- *Maintain accurate inventory and point-of-sale systems*
- *Develop and lead a personalized club-fitting program*

Grow the Game

- *Design and deliver an engaging teaching program for all ages and abilities*
- *Create programs that welcome juniors, beginners, seasoned players, and community groups*
- *Make golf approachable, fun, and rewarding for everyone*

Tell Our Story

- *Contribute creative content for our social media, website, and email communications*
- *Represent The Coyote at tournaments, community events, and fundraisers*
- *Build relationships that strengthen our ties to Sundre and the surrounding region*

Maintain Excellence in Safety & Standards

- *Ensure all health and safety protocols are followed across Golf Operations*

Who You Are

Required:

- *PGA of Canada Class "A" member in good standing*
- *Minimum 5 years of teaching experience*
- *Proven ability to lead, motivate, and develop staff in a positive, collaborative environment*
- *Strong organizational skills with experience managing events, leagues, and retail operations*
- *Exceptional people skills. You genuinely enjoy connecting with others and are open to feedback*

- *Problem-solver with initiative and adaptability*
- *Commitment to your own professional growth*

Assets:

- *Experience with POS and booking systems (Tee-On Cloud and Golf Genius experience is a plus)*

What We Offer

- ***Monthly salary from \$6,200 -\$7,000 based on experience***
- ***Meal allowance***
- ***PGA of Canada dues covered***
- ***Cell phone allowance***
- ***Performance-based bonus program***
- ***Staff accommodation during transition (as available)***
- ***Equipment package***
- ***The opportunity to make a real impact in a welcoming, forward-thinking club and community***

How to Apply

If you're excited about growing the game, building community, and leading with warmth and innovation, we'd love to hear from you.

Please email your resume to:

Jeff Jarvis – General Manager, The Coyote Golf Club
jeff@golfcoyote.ca

(403)818-3231

Subject line: The Coyote Golf Club – Director of Golf/Head Professional

Application Deadline(Closing Date): February 27, 2026

Anticipated Start Date: April 1, 2026

Accommodation

We are committed to creating an inclusive recruitment process. If you require accommodation at any stage, please let us know—we'll work with you to meet your needs.

This job description is intended to convey information essential to understanding the scope of the Director of Golf / Head Professional position. It is not an exhaustive list of skills, duties, responsibilities, or working conditions associated with the role.