



2018

**PGA OF ALBERTA
BUYING SHOW
EDUCATION SERIES**

***OCTOBER 16-18, 2018
EDMONTON EXPO CENTRE, HALL E
EDMONTON, ALBERTA***



PROGRAM AT A GLANCE

TUESDAY, OCTOBER 16 - 2018

12:00PM – 1:00PM

It's Showtime – Planning for the Buy
Webinar with Tracy Moffatt

Cost

\$25.00 Per Person + GST

Registration Deadline

Monday, October 15th @ 4PM

REGISTER NOW

WEDNESDAY, OCTOBER 17 - 2018

12:00PM – 1:00PM

IMPACT Tournament Systems
Enhance your Tournament Experience
with Chantel Wons & Brian Haydamack

Cost

\$25.00 Per Person + GST

Registration Deadline

Monday, October 15th @ 4PM

REGISTER NOW

THURSDAY, OCTOBER 18 - 2018

11:00AM – 12:00PM

2019 Golf Rule Changes
Everything you Need to Know
with Level 3 Rules Official Leigh Cormack

Cost

\$25.00 Per Person + GST

Registration Deadline

Monday, October 15th @ 4PM

REGISTER NOW

**GET TO KNOW YOUR GOLF PROFESSIONAL
THE MOST TRUSTED RESOURCE IN GOLF**

IT'S SHOWTIME – PLANNING FOR THE BUY



TRACY MOFFATT, PRESIDENT, ASSOCIATION OF GOLF MERCHANTISERS

Tracy Moffatt has been an Association of Golf Merchandisers (AGM) member since 1998 and a vital part of the AGM Education Team since 2000. She was the 2009 recipient of the AGM Educator of the Year Award and serves on the AGM Board of Directors as the President. Tracy presents seminars and workshops for Golf and Retail Industries worldwide. She is a regular presenter for the PGA of America and was the 2014 recipient of the Southwest Florida Chapter's Henry B. Watkins Award. Tracy also presented at the 2018 PGA of Alberta Spring Seminar.

Tracy began K&K Consulting in 2002 to offer more in-depth merchandising assistance to AGM Members, Golf and other Retail Operations. She works with facilities worldwide to develop Open to Buy plans, implement sound inventory management and control, establish excellent merchandising standards and offer necessary training to improve profitability.

The Buying Show in Edmonton is fast approaching, building off her 2018 Spring Seminar presentations this webinar session will help you develop a buying plan for the 2018 Buying Show. During this hands on two-way interactive webinar Tracy will look at key numbers you need to review and forecast for next year and then take those numbers and develop a simple buying plan for the upcoming season. Additionally, vendor analysis and planning for the upcoming season will also be discussed.

Join your golf industry peers for this one-of-a-kind webinar that will enrich your 2018 Buying Show experience. Please note, this workshop is designed for anyone at your facility involved with the Buying Show process. Including, General Managers, Head Professionals, Teaching Professionals and Assistant Professionals.

Upon completion of registration you will be emailed a copy of the spreadsheet that Tracy will be using in the webinar. Please familiarize yourself with the spreadsheet to further enhance your experience.

TUESDAY, OCTOBER 16TH @ 12:00PM

REGISTRATION DEADLINE – FRIDAY, OCTOBER 12TH @ 4PM

COST PER PERSON = \$25.00 + GST

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**GET TO KNOW YOUR GOLF PROFESSIONAL
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IMPACT TOURNAMENT SYSTEMS

ENHANCE YOUR TOURNAMENT EXPERIENCE



**CHANTEL WONS & BRIAN HAYDAMACK,
CO-FOUNDERS OF IMPACT
TOURNAMENT SYSTEMS**

IMPACT Tournament Systems was started in 2011 to provide golf courses with an easier tool to administer and present Club Tournaments, Leagues, Corporate Events, and Charity Golf Tournaments. Impact fulfills a need; to make events easier for the professional and more fun for the participants!

IMPACT was founded by Brian Haydamack, Scott Hrehirchuck and Chantel Wons. Brian is a former PGA of Alberta member and has been involved in running golf tournaments for the previous 20 years with his company Ace Tournament Services. Scott and his 25 years of Software Engineering has created a software package that allows clubs to not only administer golf tournaments and leagues but to also provide an entertainment component for the tournament participants through various Leaderboards not only at the club but online as well. Chantel has been involved with golf tournaments over the last 10 years. Her knowledge of IMPACT Tournament Systems is second to none and provides a reassuring voice when a club has a question regarding IMPACT.

Chantel and Brian will be covering a wide variety of features on the IMPACT Tournament Systems software including the top 5 tools in IMPACT you might not be aware of and the top 5 features most courses are not utilizing. The purpose of this Educational component is to refine your skills within the IMPACT system and to further enrich your club tournaments experience.

Upon completion of registration you will receive an email in regards to which room the session will be located in as well as what to bring

WEDNESDAY OCTOBER 17TH @ 12:00PM

REGISTRATION DEADLINE – FRIDAY, OCTOBER 12TH @ 4PM

COST PER PERSON = \$25.00 + GST

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**GET TO KNOW YOUR GOLF PROFESSIONAL
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2019 GOLF RULE CHANGES **EVERYTHING YOU NEED TO KNOW**



LEIGH CORMACK, LEVEL 3 RULES OFFICIAL

Leigh Cormack has been involved in the Canadian golf scene for many years as both a passionate golfer and as a Rules Official. Leigh has been an active member at the Edmonton Petroleum Golf & Country Club and has served on its Board and various committees throughout the duration of his membership. Leigh has been a Level 3 Rules Official with Alberta Golf since 2014 and has a wide variety of experience as a Tournament Rules Chair at many provincial amateur championships, including juniors, female and male events.

Representing Alberta Golf Leigh has done a series of rules seminars over the years, primarily for those who are newer to competitive golf. Leigh will be seeking out his national level 3 certification under the 2019 Rule guidelines.

One of Leigh's focuses for this educational session will be on issues around course set-up and options for local rules that might apply to club events, such as, Club Championships. There will also be a Q&A session available at the end of the presentation in which all attendees will have the opportunity to ask any Rule questions they may have entering into the 2019 season.

Upon completion of registration you will receive an email in regards to which room the session will be located in as well as what to bring

THURSDAY, OCTOBER 18TH @ 11:00AM

REGISTRATION DEADLINE – FRIDAY, OCTOBER 12TH @ 4PM

COST PER PERSON = \$25.00 + GST

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GENERAL INFORMATION

Edmonton Expo Centre, Hall E

7515 118 Ave NW
Edmonton AB, T5B 0J2
www.edmontonexpocentre.com
Toll Free: 1-888-800-7275



HOTEL RESERVATIONS

To receive the Buying Show rates with our reserved Room Blocks please look into the below hotels

HOTEL	QUOTE FOR PREFERRED RATE
<u>Coast Hotels & Resorts</u>	PGA or CEP – GFC17203
<u>Coliseum Inn</u>	PGA
<u>Fairmont Hotel MacDonald</u>	PGA
<u>Holiday Inn Express Edmonton Downtown</u>	PGA

BUYING SHOW DRESS CODE

- BUSINESS ATTIRE (*JACKET REQUIRED/TIE OPTIONAL OR FEMALE EQUIVALENT*)

