



PGA OF ALBERTA
MEMBERSHIP AWARDS PROGRAM
AWARD CRITERIA, SELECTION PROCESS AND ELIGIBLE CATEGORIES

NOTE: ONCE A MEMBER WINS NATIONALLY THEY ARE INELIGIBLE TO WIN AGAIN PROVINCIALY IN THE SAME CATEGORY

RETAILER OF THE YEAR – Private & Public

Criteria & Guidelines:

- Innovative merchandising philosophies and display techniques.
- Unique sales promotions.
- Effective buying plan and sell through strategies throughout the seasons.
- Demonstrated skill in planning and promotion of sales by presenting products to his/her market on a timely basis.

Selection Process:

- Each nominated Member's application is graded by an Awards Sub Committee.
- The Sub Committees for each Award are comprised of past winners of that particular Award.
- The 5 **Nominees** whose application ranks the highest from Members of the sub-committee are presented to the Selection Committee as **Finalists**.
- The Selection Committee is comprised of ten of the past Club Professional of the Year Award recipients.
- The Selection Committee reviews all Award Finalists submits confidential votes based on a point system.
- Awards are presented to the recipients with the most total accumulated points.

Eligible Categories:

All Class "A" Members in good standing excluding the following: Life Professional, Retired Professional, previous PGA of Canada Retailer of the Year Award winners, Past Presidents of the PGA of Canada (within the past 5 years), current PGA of Canada Board of Directors, PGA of Canada National staff and PGA of Canada Zone staff.