

# PGA OF ALBERTA BUYING SHOW

OCTOBER 18 - 20, 2022

CALGARY BMO CENTRE



INFO PACKAGE

PGA of Alberta  
517 23 Ave NW  
Calgary, AB, T2M 1S7



[@PGAofAlberta](https://www.instagram.com/PGAofAlberta)

# TABLE OF CONTENTS

About The Show 3

Message from the  
Buying Show Chairman 4

Attendee Benefits 5 / 6

Show Schedule 6

How To Register 7

Ticket Type 7

Preferred Hotel 8

Contact Information 8



\*Click on a section above to be directed to that page within this package

# ABOUT THE SHOW



The PGA of Alberta Buying Show is a three-day event hosted on **October 18 - 20** at the **Calgary BMO Centre** in Hall D.

The purpose of the Buying Show is to bring Golf Professionals, Equipment Manufacturers and Sales Representatives all together in the same building, in order for them to prepare their inventories for the following season. Over the course of the three days, nearly **1,200 people** gather from across the province and country to conduct business and look at what's new and exciting in the golf industry in a professional setting.

Our Buying Show continues to be the only “full scale” Show of its kind in Canada and it is with great pride that we host this Show every fall for our Members, Industry Suppliers and guests of the Industry. The Buying Show is an event that is restricted to PGA of Canada Members, Non-PGA of Canada Facilities and Golf Industry Equipment Manufacturers and Suppliers.

The registration process is simple and can be completed online by visiting on the PGA of Alberta website. This package details the Attendee Benefits, Show Schedule, Registration Process, and more!



# A MESSAGE FROM THE BUYING SHOW CHAIRMAN

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Dear Attendee,

We are extremely excited to bring back the Buying Show this year which is scheduled for October 18 – 20 at the Calgary BMO Centre.

The Buying Show is a very important event for our Association, Members and Industry Partners. We continue to explore ways to adapt to the ever-changing industry and continue to help our Attendees manage their costs while keeping a clear objective of providing the same level of quality and delivery for our Buying Show.

The PGA of Alberta will continue to cover the cost of Parking and we will continue to find preferred rates in the hotel category.

We thank you for your support, and we look forward to seeing you in attendance at the Buying Show in October.

Sincerely,

**Shawn Lavoie** - PGA of Alberta Buying Show Chair  
Executive Professional at Canyon Meadows G&CC

# ATTENDEE BENEFITS



**One Stop Shop for All Your Buying:** Visit the Companies/Exhibitors in attendance and view 100's of brands at one venue. In 2019, over 80 Companies attended the Show. Build relationships with top Company Executives & your local Reps. [Click here for Exhibitor list.](#)

**Complimentary Food & Beverage at Show:** Gordon Food Service will be offering complimentary food & beverage options for all Attendees and Exhibitors located in the 19th Hole (centre of the floor plan) for the entire 3-days of the Buying Show! This will help your facility save costs as well as gives you a chance to try their delicious food and re-energize yourself while on the Show floor. Bring your F&B Team to the Show to help enhance your clubs menu.



**Education Opportunities:** Each of the 3 days at the Show, there will be an education session covering relevant topics related to the golf industry that will help members and attendees advance professionally.

**Industry Directory:** The Directory is a valuable resource for our Association. This document can be used to find contact info on suppliers that attend the Show. This is an exclusive document at the Show which only Exhibitors, PGA Members, and Industry Professionals have access to.



**New Product Section:** There will be a New Product Section on the Show floor highlighting the innovative products coming out in 2023.



# ATTENDEE BENEFITS (CONTINUED)

**Top 100 Points:** PGA of Alberta Members will earn valuable Top 100 points for attending the Buying Show. Members will also earn points at the Show for attending education and other networking events.

## Access to Private Networking Events

**Welcome Breakfast:** We will be hosting a Welcome Breakfast event on Tuesday, October 18th located at the BMO Centre just outside of the Show floor. This is a complimentary event and all Attendees and Exhibitors are encouraged to attend. The event begins at 8:00am, 1-hour before the Show officially opens at 9:00am.

**Cocktail Reception:** We will be hosting a Cocktail Reception after Day 1 of the Show (October 18th) hosted at Hotel Arts (10-minute walk from the BMO Centre). This is a complimentary event featuring beverages and appetizers and all Attendees and Exhibitors are encouraged to attend.

**Awards Banquet & Cocktail Reception:** The PGA of Alberta Awards Banquet will be hosted on Wednesday, October 19th (Day 2). The evening will kickoff with cocktails & appetizers at 5:00pm and will be followed by the Awards Banquet at 5:45pm. This is a complimentary event and all Attendees & Exhibitors are encouraged to attend.



# SHOW SCHEDULE

See the 2022 Show schedule below. For a full itinerary of Buying Show events, go to our website [www.pgaofalberta.com](http://www.pgaofalberta.com) and click on the "2022 Show Schedule" sub-tab on the Buying Show webpage. [Click Here to be directed to page.](#)

NGCOA and Green Grass facilities are welcome to attend all day and make appointments both Wednesday, October 19th and Thursday, October 20th.

Tuesday, October 18 <sup>th</sup> .....	PGA of Canada Booking .....	9:00AM – 5:00PM
Wednesday, October 19 <sup>th</sup> .....	Open Booking .....	9:00AM – 5:00PM
Thursday, October 20 <sup>th</sup> .....	Open Booking.....	9:00AM – 5:00PM

# HOW TO REGISTER

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To REGISTER for the Buying Show, please follow the steps below:

1. For facilities without a PGA of Alberta Professional, please create a PGA of Alberta Profile by [CLICKING HERE](#). Only one profile per facility needed. If you registered for the Show in a previous year, please use the same account from then to register for this year's Show. Contact [trevor.rioux@pgaofalberta.com](mailto:trevor.rioux@pgaofalberta.com) for any questions about your account.
2. Log into the PGA of Alberta website and go to the Events tab > Buying Show > 2022 Attendee Registration.
3. Click "Register Now" and follow steps to officially register for the Buying Show.

**IMPORTANT** - Make sure you click "+ Add Another Attendee" below Attendee Information to register multiple people from your facility.

## TICKET TYPE

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**PGA of Alberta Member** - This is a PGA of Alberta Professional who has paid their annual dues and works within Alberta.

**PGA of Canada Member (Outside of Alberta)** - This is a PGA of Canada Professional who has paid their annual dues and is working in a zone outside Alberta.

**PGA of Canada Affiliate (Non-Member)** - Facility Owner / GM / Employee / Guest / F&B - This is an individual who is working at a facility with an employed PGA of Alberta/Canada Professional and is not a member of the PGA of Canada or pays annual dues. This is meant for Facility Owners, General Managers, Food & Beverage Staff, Employees at the course or a guest who is somehow affiliated with the facility.

**NGCOA Member** - This is for an individual whose facility is a member of the National Golf Course Owner's Association and does not have a PGA of Canada Professional employed at their facility. [Click here to see if your facility is a NGCOA member](#). Only eligible to attend on Day 2 & 3 of the Show.

**Green Grass Facility** - This is an individual who is attending the Buying Show on behalf of a facility that does not have a PGA of Canada Professional employed at the course and is not a member of the NGCOA. There is a \$75 per person charge (plus GST) for individuals in this category. Only eligible to attend on Day 2 & 3 of the Show.

# PREFERRED HOTEL

In the heart of downtown Calgary, Hotel Arts is steps away from the city's best shopping, dining, and entertainment possibilities. Hotel Arts offers a dynamic travel experience with a unique and refreshing connection to the city.

- Hotel Arts - Only a 10-minute walk from the BMO Centre!
- Luxury Rooms starting at \$165/night plus taxes & fees
- Luxury Suites starting at \$215/night plus taxes & fees
- Cut Off Date - September 19th
- [Click Here for booking link](#)



## QUESTIONS?

If you have any questions pertaining to the Buying Show, please contact Trevor Rioux at the PGA of Alberta office by email ([trevor.rioux@pgaofalberta.com](mailto:trevor.rioux@pgaofalberta.com)). We look forward to seeing you at the Show!

