



PROFESSIONAL GOLFERS'  
ASSOCIATION OF ALBERTA

## **GET THE PGA ON WHEELS AT YOUR NEXT COMMUNITY EVENT**

The Professional Golfers' Association of Alberta is an Organization representing over 500 Golf Professionals in Alberta. The **PGA ON WHEELS** is the PGA of Alberta's Community Initiative Program.

**LET US COME AND GROW THE GAME OF GOLF IN YOUR COMMUNITY!**

Some of the FUN activities that we can provide free of charge include:

- Kids Golf Activities
- Putting Competitions
- Chipping Contests
- Complimentary Lessons

**GET TO KNOW YOUR GOLF PROFESSIONAL**

THE MOST TRUSTED RESOURCE IN GOLF

[WWW.PGAOFALBERTA.COM](http://WWW.PGAOFALBERTA.COM)



## PGA ON WHEELS – A COMMUNITY INITIATIVE OF THE PGA OF ALBERTA

*GET TO KNOW YOUR GOLF PROFESSIONAL. THE MOST TRUSTED RESOURCE IN GOLF.*

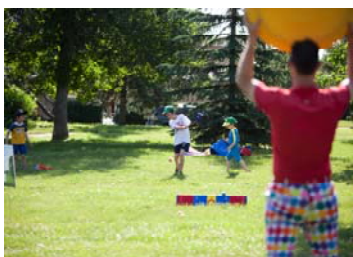
The PGA on Wheels Program is the PGA of Alberta's newest community initiative program designed to promote the Association at local events throughout the province and enhance the relationship our Members enjoy with residents in the communities in which we live and serve.

This initiative is designed to assist community residents "Get To Know Who Their Golf Professional" in a very social atmosphere. We are taking the first step in reaching out to community residents rather than waiting for them to visit their local golf course. This initiative allows local golf facilities to attract newcomers to the game and to the lesson tee and ultimately builds lasting interpersonal connections within each community.

The PGA of Alberta will offer a maximum of four events yearly. The locations should include one event in Edmonton, one in Central Alberta and one in Calgary. The location of the fourth event will be selected by the PGA of Alberta Promotions Committee. The objective is to maximize exposure to our members. Below is a list of criteria that the PGA of Alberta considers when booking a PGA on Wheels event.

### Event Criteria:

- Be organized in partnership with a community event.
- Be organized with appropriate insurance coverage.
- Be open to the public and/or specific groups such as children and youth, seniors, women, men and persons with disabilities
- Comply with all provincial and federal law and municipal by-laws.
- Have landowner's consent and/or park management group consent.
- Occur in the Province of Alberta.
- The event should attract approximately 500 guests.
- Need to make available to the Association, approximately 7,000 Sq. ft. of land to be able to accommodate our learning and education space needs.
- Be Involved in one or more of the following types of Activities: Festival, Parade, Sport Venue and/or Community event
- PGA of Alberta would need to determine how many Golf Professionals are located within 50km of the event location.
- There must be at least 3 PGA of Alberta Golf Professionals present at all times for every 500 people in attendance. For events larger in size, we would require 1 additional Golf Professional for every 100 people as estimated by the event host prior to the event.





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**APPLICATION FORM**

**Event Name:** \_\_\_\_\_

**Community:** \_\_\_\_\_

**City/Town:** \_\_\_\_\_

**Date of Event:** \_\_\_\_\_

**Time:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_

**Contact Phone Number:** \_\_\_\_\_

**Website/Social Media Page:** \_\_\_\_\_

**Number of Attendees:** \_\_\_\_\_

**Available Space at Event:** \_\_\_\_\_

**Activities Offered:** \_\_\_\_\_

**Description of Event:** \_\_\_\_\_

**Please send completed form  
by email to  
[info@pgaofalberta.com](mailto:info@pgaofalberta.com)  
or  
by fax to 403.256.8895**

