

JOINING FORCES

The AGM is thrilled to partner with PGA sections to provide valuable educational content to its members!



Webinar Series



FOR PGA MEMBERS

Increasing the Average Units Per Transaction: What You Need to Know

Wednesday, April 9 - 4 pm EST / 1 pm PST

Presented by Nicole Leinbach Hoffman

Learn how merchandising, staff engagement, and product pairings boost sales and improve customer experience.



The REAL Impact of ONE

Wednesday, May 28 - 4 pm EST / 1 pm PST

Presented by Rita Goodroe

Learn how small actions shape leadership and success, proving real impact comes from the moves no one sees—but everyone feels.



The Road to Platinum: Tips for a Standout Submission to the 2026 AGM Platinum Awards

Wednesday, June 11 - 4 pm EST / 1 pm PST

Panel Discussion

Gain insider tips and expert insights on crafting a winning submission and elevating your entry for the 2026 AGM Platinum Award..



PGA Members receive 1 PDR credit for each AGM webinar attended.



LEARN MORE

Join the Premier Voice in Golf Retail with the AGM

Tap into exclusive education, innovative resources, and a powerful network to drive your success, boost profitability, and stand out as a leader in the golf industry.

Our Goal:

Enhance Relationships - Elevate Retail - Educate Always

Supporting PGA Professionals and retailers through education & networking.