2019 Spring Seminar



MARCH 4 & 5 CARRIAGE HOUSE INN CALGARY, AB PRESENTED BY:





PROGRAM AT A GLANCE

DAY 1

SuperSpeed Golf"

8:00AM-9:00AM

Registration & Breakfast

9:00AM-10:30AM

Annual General Meeting 2019

BREAK

10:45AM-11:45AM

Dr. Stephen Norris

11:45AM-12:45PM

Lunch with Matt Allen

12:45PM-1:15PM

Kevin Thistle

BREAK

1:30PM-4:30PM

David Orr

5:00PM - 8:00PM

Cocktail Reception

@ Schanks Sports Grill - Presented By:

DAY 2

8:00AM-8:30AM

Registration & Breakfast

8:30AM-9:30AM

Theoren Fleury

BREAK

9:45AM-10:45AM

Breakout Session #1

James Beebe & George Pinches

BREAK

11:00AM-12:00PM

Breakout Session #2

Tom Zariski & Kevin Labbé

12:00PM-12:45PM

Lunch

12:45PM - 1:15PM

Ryan Robillard

1:15PM-4:00PM

Will Robins

JESDAY MARCH 5



MONDAY MARCH 2

Sadd

MEET THE EDUCATION COMMITTEE

Josh Fleming GOLFTEC Calgary Beacon Heights

Paul HortonHeritage Pointe GA

Garett Jenkinson Golf Performance Canada at Elbow Springs





Dave Henzie *Nanton GC*



Dean IngallsSilver Springs G&CC



Matt Johnson Royal Mayfair GC

Samuel Kirkness *Priddis Greens G&CC*



Jae MaeGaardParadise Canyon GR



Adam Werbicki The Derrick G&WC



Jeff MacGregor Inglewood G&CC



Sean ThompsonCottonwood G&CC



TOPICS - DAY 1



DR. STEPHEN NORRIS

PERFORMANCE CONVERSATIONLIST TO SPORT AND BUSINESS

Dr. Norris will be challenging us in both our personal and professional lives.

Focusing on the understanding and creation of sustainable systems and cultures aimed at performance and excellence, He will inspire us all to take our business to the next level.

MATT ALLEN CHIEF INNOVATION OFFICER, PGA OF CANADA

Matt will be highlighting the new PGA of Canada Training Academy and future direction of education for the PGA



KEVIN THISTLE

CHIEF EXECUTIVE OFFICER, PGA OF CANADA

Kevin will be giving a PGA of Canada update, along with some important information on future directions of the association.

DAVID ORR PGA TOUR COACH AND WORLD RENOWNED

David will be touching on many topics pertaining to coaching and business - including Excellence VS Perfectionism, the business and marketing side of being a coach in the real world, and much more.





TOPICS - DAY 2



THEOREN FLEURY

NHL HOCKEY GREAT AND INSPIRATIONAL SPEAKER

Theo will be motivating everyone to confront obstacles head on and from a fresh perspective, showing that change is possible and quitting is never an option.

JAMES BEEBE

GOLF COURSE SUPERINTENDENT, PRIDDIS GREENS G&CC

This discussion will focus on the importance of communication and an effective relationship between Superintendents and Golf Professionals. Participants will learn essential information on how to give and get mutual support that will pave the way for ultimate success.





GEORGE PINCHES DIRECTOR, GLOBAL GOLF ADVISORS

Being an expert on the business side of the industry, George will be talking about how to get, keep and leave a club industry job - and repeating that process.

RYAN ROBILLARD

CANADIAN SALES MANAGER, SUPERSPEED GOLF

Ryan will be talking about coaching speed in the modern golf swing - and various techniques to eliminate players' physical limitations, allowing them to generate the maximum amount of power and efficiency.





KEVIN LABBÉ

OWNER, PIXEL ARMY - STRATEGIC WEBSITE DESIGN

Kevin will be discussing how to improve your business through new age marketing and social media channels. This will be an interesting topic to anyone looking to have more of an online presence and widen their customer base.



Tom will be giving a rules of golf update and talking about how changes could influence your guests, memberships and competitions.





WILL ROBINS

PGA COACH & CEO OF RGX COACHING SYSTEM

Will is an innovator and is revolutionizing golf instruction worldwide - He will be talking about transforming your teaching business.



Stanley Cup Winner. Olympic Gold Medallist. Country Musician. Best Selling Author. For some people that's enough, but Theoren Fleury is passionate about helping people overcome obstacles by igniting leadership, action and resilience from within. Fleury is a dynamic speaker and not only entertains, but empowers everyone to tackle issues from a fresh perspective. Motivating to confront obstacles head on and truly understanding that change is possible and quitting is never an option - is just one thing Theo will be diving into.

DAVID ORR

A world-renowned putting specialist and PGA Tour Coach - David has worked with more than 50 touring pros worldwide. The 2011 Carolinas PGA Teacher of the Year and Director of Instruction at Campbell University's PGA Golf Management Program, Orr has been coaching golf for nearly 25 years, specializing in putting for the last decade. Among his PGA Tour clients are: Justin Rose, Hunter Mahan, Daniel Berger, Jason Gore, and DA Points - plus dozens more from the PGA, Web.com, LPGA, Canadian and other professional tours.





WILL ROBINS



Will Robins, a certified PGA Professional, is helping to revolutionize golf instruction worldwide by helping golf professionals guarantee results with their players. Through his companies, WRGolf and Robins Golf Logistix, Will trains over 80 coaches worldwide on how to implement programs that accellerate and guarantee results for students while doubling their teaching and coaching revenue. He is an engaging speaker with a mission to motivate. With an incredible story - his journey from surviving the 2004 Tsunami to his passion for coaching the game of golf - Will is committed to changing lives.

@WillRobinsGolf

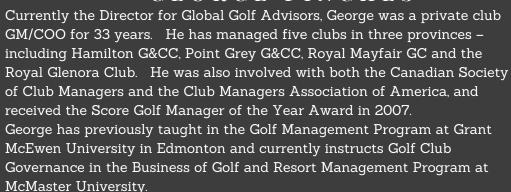


DR. STEPHEN NORRIS



Dr. Stephen Norris is a leading performance consultant and sport scientist currently working with a select group of international performance organizations engaged in sport, business and military endeavors. Within Canada, Stephen has worked with Canada's Winter Olympic Sports for the past 4 Olympic cycles. He focuses ultimately on the implementation of "sport science" into practical settings, primarily to do with the planning, sequencing, and monitoring of training.

GEORGE PINCHES





JAMES BEEBE

As the Superintendent at Priddis Greens G&CC, James has 30 years' experience in golf course management, maintenance, construction, renovation and major golf championship preparation. He currently serves on the CGSA Board of Directors and is Chair of the CGSA Environment Committee. He has been a past Chair of the Alberta Golf Industry Association from 2007-2010. He has also been CGSAA/Golf Digest Environmental Leader in Golf Awardee in 2005 and was awarded the CGSA Environmental Achievement Award from the CGSA in 2006.



ALBERTA

KEVIN THISTLE



Kevin is the CEO of the PGA of Canada, has been an accomplished PGA member since 1984 and is a recognized leader in the Canadian golf industry. He transformed Angus Glen from its beginnings of 2 staff to over 400 staff, overseeing a 15,000 Sq. Ft clubhouse plus a 50,000 Sq. Ft. addition, to eventually a 36 hole facility hosting events like the RBC Canadian Open, CP Womens' Open and the Telus Skins Game. He then went on to triple membership and double revenues through innovation at his next endeavor, Coppinwood Golf Course, in only 4 years. A no brainer for the Windmill Group to later bring him in as President of Golf Operations and Vice President of Business Development - overseeing 8 different clubs.

MATT ALLEN



Matt is the Chief Innovation Officer with the PGA of Canada. overseeing special projects out of the PGA including coach and player development, events, branding and marketing, employment and the launch of the PGA's new Training Academy. He is the Head Coach for the Laurier University Women's Softball team in Waterloo ON, Assistant Coach with the Dominican Republic Men's National Softball Program and an Assistant Coach for the Toronto Batmen who compete in a semi-professional international circuit for men's softball.



TOM ZARISKI



As one of the country's top Level 4 rules officials, Tom's passion and commitment to grow the game across the province of Alberta is unmatched. A past President of Alberta Golf, Golf Canada's 2017 Volunteer of the year, and still an active member on Alberta Golf's Board of Directors - He is also a member of Golf Canada's Rules Committee and the founder of the Alberta Volunteer Engagement Committee. He plays a leading role in conducting most provincial championships and works to foster a strong dialogue amongst rules officials across Alberta.



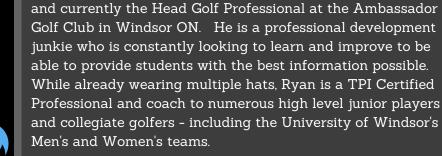
KEVIN LABBÉ



As the Owner of Pixel Army, Kevin is a 'growth hacker' that helps people grow and accelerate their business online. From his humble beginnings in 2004, he now has a portfolio of 500+ websites including Rabbit Hill Snow Resort, The Ranch Golf Academy, Hockey Alberta, PGA of Alberta etc. Kevin will be going over various techniques and tips on how to improve your business through new age marketing and social media channels.

RYAN ROBILLARD

Ryan is the Canadian Sales Manager for SuperSpeed Golf,









GENERAL INFORAMTION

CARRIAGE HOUSE INN

9030 Macleod Trail South Calgary, Alberta, T2H 0M4 www.carriagehouse.net Tel: 403-253-1101 Toll Free: 1-800-661-9566

Fax: 403-259-2414 Check-in: 3:00pm Check-out: 12:00pm



RESERVATIONS

To receive the seminar rates below call 1-800-661-9566 and quote "PGA of Alberta" before February 1st, 2019. (Rates will be valid after Feb 1st, availability will just be limited)

RATE

ROOM TYPE	ROOM
Standard Room	\$129
Premium Queen	\$139
Premium King	\$149
Executive King	\$159
Executive Suite	\$269



AGM & SEMINAR DRESS CODE

BUSINESS ATTIRE (JACKET REQUIRED/TIE OPTIONAL OR FEMALE EQUIVALENT)



