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MARCH

2026
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Join us at the Educational Summit and experience a wide range of successful keynote speakers and golf professionals alike!



**THE DERRICK
G&WC**

3500 119 ST NW, EDMONTON,
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DAY 1 AGENDA

Time	Presentation
8:00am-9:00am	Breakfast
9:00am-10:30am	Annual General Meeting
10:30am-10:45am	Break
10:45am-12:15pm	Christa Hill
12:15pm-1:00pm	Lunch
1:00pm-2:00pm	Alberta Golf - Todd Halpen & John Deneer
2:00pm-2:15pm	Break
2:15pm-4:15pm	Ted Stonehouse
4:15pm-7:00pm	Cocktail Reception

DAY 2

AGENDA

Time	Presentation
8:00am-9:00am	Breakfast
9:00am-11:00am	Tyler Hayden
11:00am-11:15am	Break
11:15am-12:15pm	Brice McDermott
12:15pm-1:00pm	Lunch
1:00pm-3:00pm	Shawn Clement

MENU

DAY 1

BREAKFAST

- YOGURT FIELD BERRY PARFAIT W/ GRANOLA
- FRESHLY BAKED ASSORTED DANISHES AND PASTRIES
 - BACON
 - SAUSAGES
- EGG SANDWICH ON BRIOCHE W/GREEN GODDESS DRESSING DELI LEAF/TOMATO HAM/SLICE CHEDDAR
- WAFFLES W/ WHIPPED CREAM, WHIPPED BUTTER, MAPLE SYRUP
- SEASONED BREAKFAST HASHBROWNS, KETCHUP, AIOLIS

LUNCH

- MEATBALL SUB 10Z ICM MEAT BALL WITH MARINERA PROVALONE
- VEGGIE FALAFEL SUB W/ SWEET SAUCE/ MICROSALAD/ DICED TOMATO
 - SEASIDE FRIED
 - SOUP
- GELATO COCO/LEMON/PISTACHIO

COCKTAIL RECEPTION

- BARBACOA ICP BEEF / STREET TACO
- STRIPLOIN SKEWER W/ SESAME HOISIN MARINADE/ BABY ROMAINE LETTUCE / PICKLED CARROT(COLD APP)
 - CHARCUTERI
 - CREAM CHEESE RANGOON
 - PORK RIBBLET
 - BACON WRAPPED SCALLOP
 - KOREAN FRIED KARAGEE
 - BABY BOCCONCINI SKEWER

MENU

DAY 2

BREAKFAST

- ASSORTED FRESH CUT FRUIT W/ FRESH MINT
- FRESHLY BAKED ASSORTED DANISHES AND PASTRIES
 - CHICKEN APPLE SAUSAGES
- SCRAMBLED EGG SANDWICHES / FAJITA VEG/ CHIPOTLE LIME DRESSING/ FETA/12'
TOMATO TORTILLA
- POTATO PATTY HASHBROWNS W/ KETCHUP, AIOLIS

LUNCH

- DETROIT STYLE PIZZA/ DOUBLE PEPPERONI/ PESTO VEGGIE/ CHICKEN CLUB
 - CAESAR WEDGE SALAD
- ZUCCHINI AND CARROT CURL SALAD W/ URBAN BLEND WHITE BALSAMIC/ FETA/
CHERRY TOMATO
 - SOUP
- DONUTS/ COOKIES AND CREAM/ RASPBERRY FILLED



Day 1: 2:15-4:15pm
Cabot Cape Breton

Ted is a seasoned PGA Executive Professional with a distinguished career spanning over 28 years in leadership, operations, and guest experience management. As the Director of Golf at Cabot Cape Breton, home to two of the world's most celebrated golf courses, Ted oversees all aspects of golf operations, agronomy, retail and the caddie yard ensuring an exceptional experience for players from around the globe.

Ted's career in golf started in Stouffville, Ontario where we started working on the range and back shop of Maples of Ballentrae in 1982, and has worked in golf every year since. Ted moved out to Nova Scotia after studying Business Administration and playing for Southern Wesleyan University in South Carolina to help his parents run Granite Springs Golf Club a newly built course outside Halifax in 1993.

With a passion for the game and a deep understanding of what makes world-class golf destinations thrive, Ted has been instrumental in helping elevate Cabot Cape Breton's reputation as a premier golf and travel destination. His expertise lies in building cohesive teams, delivering unparalleled guest satisfaction, and fostering strong relationships within the golf community.



**ALBERTA
GOLF**

Day 1: 1:00pm - 2:00pm

Open Discussion With John Deneer & Todd Halpen

John Deneer is the Director of Athlete Development & Competitions at Alberta Golf and has been a PGA of Canada Professional since 2005 and a Class 'A' Teaching Professional since 2014. Prior to joining Alberta Golf, John was the Junior Development Coordinator and Teaching Professional at Bearspaw Country Club, with his time at Bearspaw spanning 15 seasons. Junior development and providing opportunities for golfers to compete and grow has been a primary focus and John looks to continue this within the Alberta High-Performance community and clubs across the province.



Day 2: 11:15pm - 12:15pm
The Job Will End. Will You Be Ready?

Brice MacDermott, CCM, PGA Brice MacDermott is a Class "A" member of the PGA of Canada with more than 20 years of experience as a golf professional and over a decade in senior club leadership. He has served as General Manager at two member-owned clubs, bringing a comprehensive understanding of club operations and executive leadership within the industry.

Brice earned the Certified Club Manager (CCM) designation in 2021, reflecting his commitment to professional development and leadership excellence. He currently serves on the National Board of Directors for the Club Management Association of Canada and has held provincial leadership roles within the association. Brice is passionate about leadership development, career progression, and helping professionals build resilient, sustainable careers within the golf industry.



Day 2: 1:00pm - 3:00pm
Golf From The Ground Up

Shawn Clement is the new Director of Development at the Royal Quebec Golf Academy in Quebec City, Canada and a class A PGA teaching professional. Shawn was a 2011 and 2015 Ontario PGA Teacher of the Year nominee while Directing at the Richmond Hill Golf Learning Centre. He was also voted in the top 10 (tied with Martin Hall at No. 9) as most sought after teacher on the internet in 2016 with 83 000 subscribers on YouTube and 36 millions natural views.

Shawn has been writing for numerous publications since 2001 including Golf Tips Magazine and Score Golf Magazine. He also appeared on the Golf Channel's Academy Live in July 2001 with Jerry Foltz and Mike Ritz. Shawn Clement has the distinction of being one of the only professionals fit by Ping's Tour fitting centre where he was fitted with left and right handed clubs including 2 drivers with 115 plus miles per hour and 300 plus yard drives from both sides.



Day 1: 10:45am - 12:15pm
ARTIFICIAL INTELLIGENCE ADVANCEMENTS

Christa Hill is an award-winning AI educator and global product leader who helps organizations turn emerging technology into meaningful, human-centered experiences. With experience working across industries and geographies, and at every layer of business, she specializes in bridging the gap between strategy and execution. Today, Christa works closely with leaders across sectors, including sport and entertainment, to reimagine how experiences are designed, delivered, and scaled using modern technology.

Known for making complex tools practical and accessible, she shows teams how AI and digital innovation can be applied in real, everyday ways to drive transformation, resilience, and reinvention. In this session, Christa brings that lens to the future of golf, connecting what is now possible through technology with the decisions being made today that will shape how the game is experienced next.



Day 2: 9:00am-11:00am
Presented by Aushnet

Tyler Hayden CSP is a Canadian Speaking Hall of Fame keynote speaker, author of 28 books, and one of Canada's most in-demand voices on team building, workplace culture, and people-first leadership. With 30 years of experience helping organizations strengthen engagement and performance, Tyler is known for high-energy storytelling, clean corporate humour, and practical tools audiences can use immediately.

He delivers 40–50 keynotes each year and specializes in turning big leadership ideas into simple, repeatable actions—especially for leaders managing busy, service-driven teams. Whether he's sharing lessons from extreme adventures or real-world workplace case studies, Tyler's sessions are fast-paced, interactive, and designed to help teams show up with more energy, ownership, and pride.

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