

PGA OF ALBERTA TEACHING SUMMIT



GOLFUTURE YYC

Learn from Alberta's Top Instructors

JUNE 5TH & 6TH

9:00AM - 4:00PM

JUNE 5TH

ITINERARY

Time	Location	Facilitator	Topic
9:00am-9:30am	Golfuture YYC	Todd Halpen	Facility Tour
9:30am-12:00pm	Golfuture YYC	Todd Halpen	1. Building group lesson programs to maximize experience and revenue 2. Teaching & Coaching best practices, Technologies & Swing Mechanics
12:00pm-1:00pm	Banquet Room	Spolumbos	Lunch
1:00pm-4:00pm	Studio/Bays 1-3	Nicola Greaves Shannon Raina	1. Key elements to ensure success with your junior program, highlighting differences in girls/boys and how the programs can be structured. 2. Female Corporate Demographic – How to access the networks that may already exist at your facility/course. 3. PGA of Canada Women in Coaching
4:00pm-6:00pm (Optional)	Par 3 Course	Todd Halpen	Scramble Fun Night – Teams of 2 will play the Par 3 course. 3 holes alternate shot, 3 holes scramble, 3 holes best ball.

JUNE 6TH

ITINERARY

Time	Location	Facilitator	Topic
9:00am-12:00pm	Teaching Bays/ Patio/ Banquet Room	J.R Hogan	Student Retention – Applied strategies to integrate into your programming, pricing, marketing and overall lesson experience to increase your client longevity.
12:00pm-1:00pm	Banquet Room	Jane Bond BBQ	Lunch
1:00pm-4:00pm	Putting Green/ Short Game Area	Scott Stiles	Short Game methods, systems and best practices.