

CANADA GOLFCARD



UNLIKE ANYTHING ELSE

Canada's BEST Golf Marketing Platform

Our Story



Mission Statement

To create a marketing platform that **KEEPS THE BEST INTEREST** of the golf courses in mind while increasing all revenue streams across the board from green fee sales, to food and beverage, pro shop and membership sales. Remove the middle man.

Canada Golf Card is brought to you by sports marketing and CPGA professionals with over 50 years of experience in golf and sports sales programs. Our goal is to create an unmatched golf membership program for our customers while bringing new and loyal customers to the participating golf courses.

Canada Golf Card Launched in 2012

Canada Golf Card Launched in 2012 and has quickly become the **BEST GOLF MARKETING PLATFORM** in the country. With over 800 golf courses and growing, the golf card platform is coast to coast, also adding courses in California, Arizona, Mexico and Hawaii. The platform has exploded with growth and has built one the best **GOLFER DATABASES** in the country. The Platform is Proven and our brand partners include:



We are a free golf marketing platform for golf courses that works with you to increase revenue, while providing a great golf membership program for consumers that helps increase rounds played, awareness of golf courses and encourages repeat visits! There is no better time to join!



The Platform

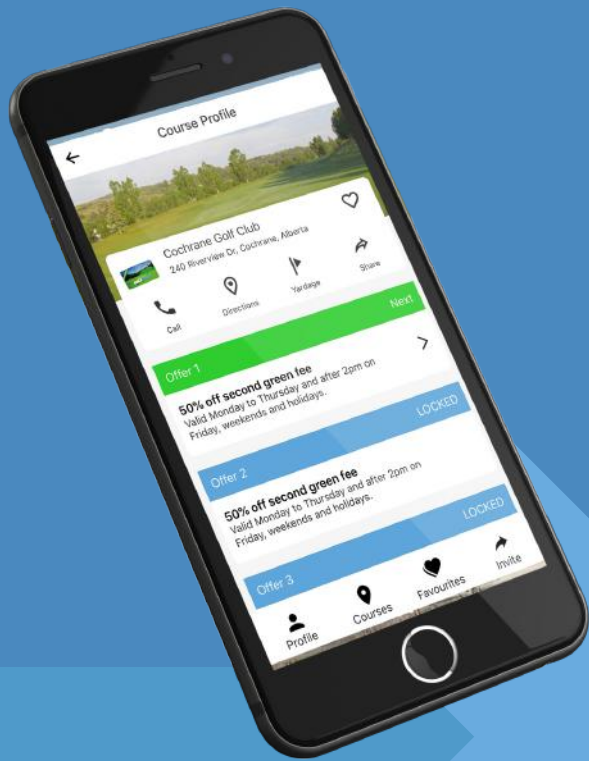


Canada Golf Card Unlike anything else!



Canada Golf Card is a #gamechanger. The golf card platform is unlike anything else on the market and the only program that gives you back full control of your product. Market to one of the Best Golfer Databases in the country for Free.

- ✓ **KEEP 100% OF YOUR REVENUE** - we eliminate the middle man. You collect all the money at the pro shop and customers pay you direct. The middle man is completely removed.
- ✓ **MARKET to one of the BEST GOLFER DATABASES IN THE COUNTRY**
We are building one of the best golfer databases in the country with tens of thousands of golfers in our network and growing.
- ✓ **INCREASE ALL REVENUE STREAMS** – Green Fee Revenue, Concessions, Lessons, Memberships, Multi Game Packs, and Pro Shop. The Pass platform lets you increase all revenue streams not just green fee revenue, through Load your own bonus offers feature.
- ✓ **FREE NATIONAL MARKETING PLATFORM** - its 100% FREE with NO HIDDEN FEES. Advertising is expensive, the Canada Golf Card platform is FREE!
- ✓ **NO TEE TIME INVENTORY REQUIRED**
Bookings are based on your regular procedure and based on availability.
- ✓ **YOU ARE IN FULL CONTROL** - you set the offers and when they can be redeemed. You are comfortable out of the gate with the offer you set when you join. They can be time sensitive with some redemption blackout if preferred.
- ✓ **LOAD YOUR OWN BONUS OFFERS** – increase all revenue channels. Sell membership offers, multi game packs, lessons, concessions and/or pro shop offers. Also promote special events. These can be time sensitive so they get deleted after the expiry date All with three simple clicks you can add offers to the app and website.
- ✓ **SEND PUSH NOTIFICATIONS**
You can send push notifications to anyone who likes your golf course. Remind them of special dates or membership offers or whatever you choose.
- ✓ **TRACK YOUR RESULTS + NO SOFTWARE TO IMPLEMENT**
All redemptions are tracked so you can see the success of the program. We have also built an easy redemption process so there is no complicated software to install.
- ✓ **MEMBERSHIP BASED + LIMITED COUPONS**
This is not open to public, and once your 4 offers are redeemed they can no longer be used.

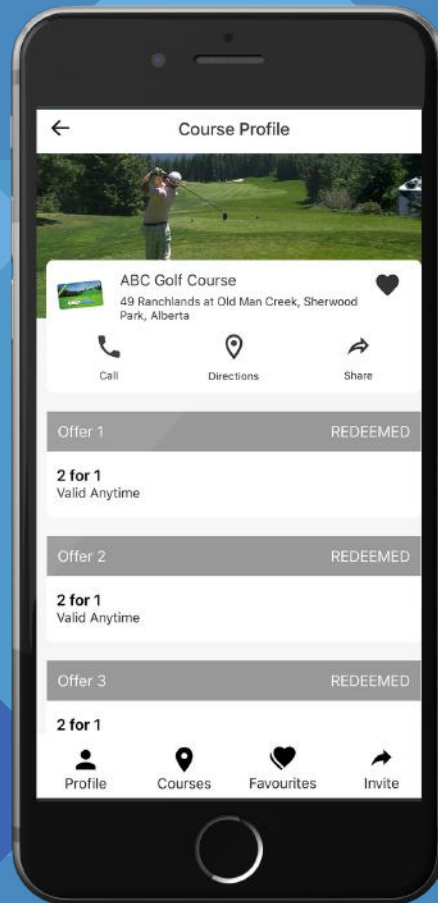


Sample Offer

- » Drive traffic to slower times (some restrictions can apply)
- » Increase repeat visits
- » Members pay you direct - 100% free

Bonus Offers

- » Increase memberships, food and beverage, and pro shop revenue
- » Time sensitive offers that expire when you want them to
- » Easy to load offers - simple as 1, 2, 3



Push Notifications

- » Push notifications can be sent to anyone who likes your golf course
- » Promote special events, memberships, or specials at your course
- » A direct connections tool not offered on any other program

Reporting:

You can track all your redemptions in Live Time!



This is a free MEASURABLE advertising vehicle where you can measure how successful your campaign is with real time reporting. You can see how many extra visits you have had to your venue. This is as good as it gets in the advertising world. And it's FREE!



The Website

www.canadagolfcard.com



Buy a Card

Find a Course

How it Works

Sign In

Register a Card

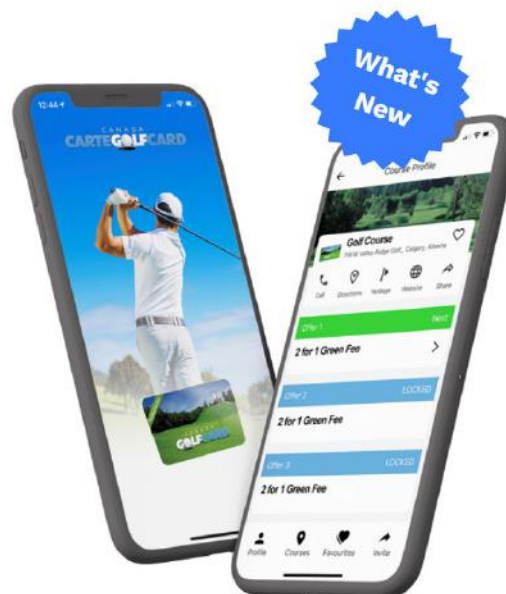
EN / FR

2 for 1 golf and More!

Over 800 Golf Courses
4 Discounts at Each Course
One Membership

Canada's #1 Golf Discount Program

[Learn More](#)



Saving on golf Just Got Simple!

Over 800 Golf Courses, 4 discounts at each golf course, just show your phone/card and save.

Book Direct, Pay Direct at each golf course.

(No pre buying rounds or pre-paying third party tee time providers)

[BUY NOW](#)

Only \$64.95



Here's How It Works

Purchase your Canada Golf Card Membership to unlock the savings!

Step 1

Find the course you want to play from our list of participating courses.

Make sure to pay attention to any restrictions on the offers and follow any specific instructions, if any are included.

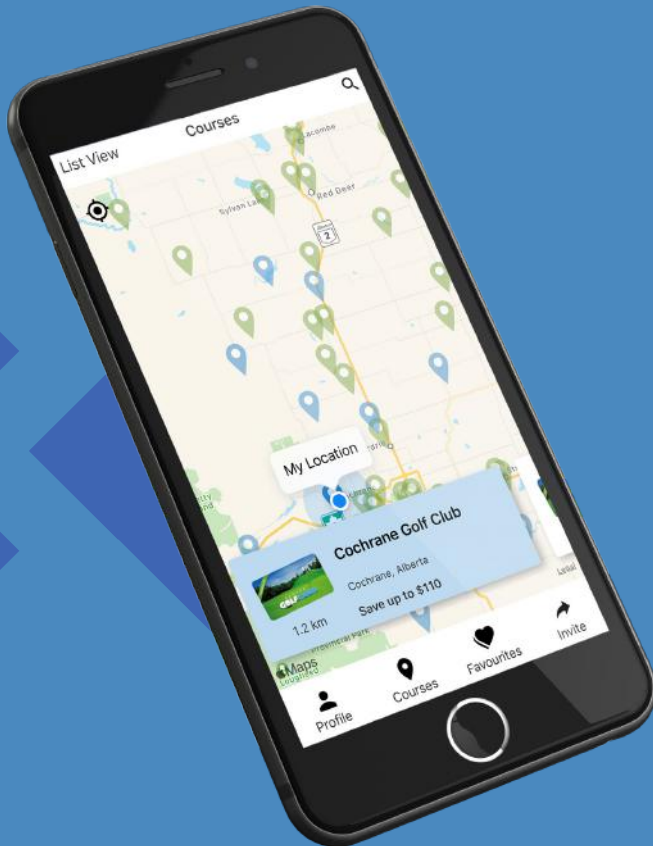
Step 2

Call the course to book a tee time (like you normally would) and mention you using your Canada Golf Card.

Step 3

Present your card or Canada Golf Card mobile app at the clubhouse when you arrive. Pay for your round and ENJOY the savings!

The App



- » Easy to use. Find golf courses around you wherever you are
- » Fast redemption - two taps on the phone and you are done!
- » GPS driving instructions to every golf course





FREE Listing Agreement
2022 & 2023 Golf Season

It's **FREE** - There is no cost for your participation!

Increase Revenue - You keep 100% of your revenue, we do not charge a percentage!

Fill Empty Tee times - Drive traffic to empty or slower times!

Build Awareness - Thousands of golfers are exposed to your golf course!

No Inventory Commitments - Full control of your tee-time sheet!!

Golf Course Name: _____

Contact Name: _____ Phone: _____

Email (administration email): _____

Public Email: _____ Website: _____

Address: _____ City: _____

Province or State: _____ PO/Zip Code: _____

Course Offer (Please check, each offer is repeated 4 times or you may denote offer 1,2,3,4):

- _____ **2 for 1**
- _____ **2 for 1 with Power Cart Rental**
- _____ **Free Cart with 2 paid Green Fees**
- _____ **25% off 1 to 4 Players**
- _____ **50% off Second Green Fee**

Custom: _____

Please list any restrictions for your offers (note: the better the offer, the more golfers you will see!)
(i.e.: Valid Monday to Friday and after 11am on weekends and holidays)

Agreement details

The undersigned golf course operator or representative agree to accept the Canada Golf Card for the period ending Dec 31, 2023. The operator or representative agree that the offers listed above will be honoured when the Canada Golf Card or APP is presented at our facility and agree to educate our staff to ensure excellent customer experiences. We agree that should any Canada Golf Card member be turned away in error, to work with Canada Golf Card to make the situation right for the customer.

If the facility is sold, the new owner must be advised on the Canada Golf Card program and made aware of the obligation to honour the program for the duration of this agreement.

Canada Golf Card Ltd is granted permission to publish any photographs, logos or any trademarks required to compose and execute the Canada Golf Card listing on the website www.canadagolfcard.com or the Canada Golf Card App.

Signature: _____ Date: _____

Please fill out and fax to (780) 416-7706 or email service@canadagolfcard.com.
Please call (403) 981-6757 with any questions.

