



JEFF HAY is a professional consultant who has assisted hundreds of junior golfers and their families navigate the obstacles and challenges of the college golf recruiting process. He has extensive experience in placing golfers in all associations (NCAA, NAIA, and NJCAA) and divisions.

Jeff's knowledge and experience as a college golf advisor was developed over his 16 years as a Director of Golf at three full-time residential junior academies in Florida, including Core Golf Academy (2006-2016), Bishop's Gate Golf Academy/IJGA (2017-2019) and Sean Foley Performance (2019-2022). In his role at each academy, his main focus was to ensure the quality of the golf program and monitor the progress and development of each and every student while assisting them in finding their "best fit" school and golf team at the collegiate level.

A life-long member of the PGA of Canada, Jeff's passion for assisting junior golfers

began when he was the Golf Professional at the National Golf Club of Canada, where he was also the lead instructor for the famed "Elite Junior Program" under the tutelage of former PGA Tour Professional and Canadian Golf Hall-of-fame inductee Ben Kern.

Through all of his experiences in his career in junior golf, Jeff gained the knowledge and skills necessary to help his clients reach their goals as junior golfers and future collegiate players. This can only be accomplished by helping them become the best candidate possible, while guiding them on connecting and communicating with college coaches. Having relationships with many college coaches at all levels, Jeff has a very strong knowledge of the key performance indicators they look for in a recruit, as well as the intangible skills and attributes a prospect will need to possess to attract attention and create opportunities.

As a consultant, Jeff has the knowledge, skills and experience to assist junior golfers and their families in the college golf recruiting process:

- ⇒ World-class communication skills
- ⇒ Expertise in the recruiting rules and timelines
- ⇒ College coach relationships
- ⇒ Experience in assisting and placing hundreds of juniors in college golf
- ⇒ Years developing junior golfers to be the best possible candidates for college programs
- ⇒ Strong knowledge of tournaments and tournament strategy



Varsity Golf Recruiting: US College Golf Recruiting Seminar

Unravel the intricacies of the US college golf landscape and how you can assist your competitive juniors in navigating the recruiting process successfully.

1. **Understanding the College Golf Landscape:** Gain insights into the diverse world of college golf in the United States. Learn about different associations, divisions, scholarship opportunities, and the unique dynamics of collegiate golf programs.
2. **Navigating the College Recruiting Process:** Learn how to navigate the college recruiting process effectively. Understand the timelines, communication strategies, and key elements that college coaches look for in prospective student-athletes.
3. **Timing is Everything: Why Canadian Players Start Late:** Uncover the common pitfalls that Canadian players encounter when entering the recruiting process. Explore the reasons why early planning is crucial and discover how starting early can significantly enhance your chances of success.
4. **When to Start and Necessary Steps:** Understand the important dates and why each player's timeline for initiating the college golf recruiting journey is unique. Discover the necessary steps to prepare, showcase skills, and present oneself as the ideal candidate for college golf programs.
5. **Tournaments that Matter:** Get insights into the key tournaments that can make a difference in attracting attention in the recruiting journey. Understand the significance of performance in these events and how it can impact rankings and visibility among college coaches.
6. **Coaches' Role in the Recruiting Process:** Explore what Canadian coaches can do to assist their junior clients in the recruiting process. Understand the collaboration between players, parents, coaches and recruiters to maximize opportunities and support the athlete's journey.